

DELL WOLFENSPARGER - CURRICULUM VITAE

Residence: Seattle Area

Portfolio and Contact Information: <http://www.nertopia.com>

Mobile: (206) 651-4047 or direct Cell: (951) 200-0194

BACKGROUND: Experienced iOS Developer with shipping Apps. Mobile/Web/Social fluent.

EMPLOYMENT EXPERIENCE

April 2004 - Present Private Consultant Seattle, WA/CA

PRODUCTION AND SOFTWARE DEVELOPMENT

- Developed iPad app for day one of Apple iPad launch. <http://www.reallybigpictures.com>
- Developed 3D/2D iOS app for iPad, iPhone. Zombie Banksters - Release May, 1st.
- Custom artwork and project management for Web 2.0/3.0. Social Media, Mobile Platforms
- Created and managed all aspects of social networking site similar to youtube.com
- Facebook and Linked-in marketing campaigns
- Traveled to Australia to present seminar on the future application of 3D virtual worlds
- Created Apple iPhone app using PhoneGap, Objective-C and JavaScript
- Creation and marketing of entire 3D city inside Second Life Virtual World
- Created Motion Graphics full-time for 2 years: Flash, Video, Web & electronic sign content for the largest casino in California. Fluent in CoolSigns software by Bally Technologies.

April 1998 - April 2004 Dynamic, Inc. Aliso Viejo, CA

DIRECTOR OF INTERNET PRODUCT DEVELOPMENT/V.P. INTERNET BIZ DEV

- Responsible for building all web development projects and bringing products to market
- Developed partnerships with InterNap, Akami, Apple, Kurant (Now owned by eBay)
- Responsible for on-line campaigns on Ggogle Ad network and online networks
- Responsible for e-commerce project on style.com at CondeNet digital publishing
- Launched the first turn-key OS X dedicated server program

January 1996 - March 1998 Marlin Software Development Irvine, CA

CREATIVE AND TECHNICAL DIRECTOR/V.P. MARKETING

- Technical and Creative director of a large budget game/software project, Forrest Ackerman's Virtual Museum of Science Fiction, Fantasy and Horror. Created a Virtual museum with interactive objects, digital video and audio.
- Responsible for 90% of all company product development including SABAN Entertainment
- Directed national marketing campaigns in over 18 magazines
- Directed all packaging, collateral material, press releases, and advertising
- Established National/International distribution channels and distributors
- Generated national television exposure for the company
- Re-launch boxoffice.com for major film industry client

November 1993 - January 1996 Graphix Zone, Inc. Irvine, CA

NEW MEDIA GROUP - APPLE MACINTOSH DIRECTOR

- Delivered hundreds of Apple based multimedia seminars for audiences of 60+
- Developed FIRST EPK (Electronic Press Kit) for Bob Dylan
- Provided outside consultation and training with the latest CD-ROM software development tools for a wide range of computer platforms

EDUCATION

Orange Coast College, Costa Mesa, California

Newport Harbor High School, Newport Beach, California

Software

Fluent in Objective-C, XCODE, Joomla, Cocoa, Adobe Photoshop, After Effects, Cinema 4D, CSS, DHTML, HTML5, 3rd Party iPhone and iPad Development tools, Cocos2D, Registered Apple iPhone/iPad App/OS X developer. UI/UX - Front and Back end web dev experience.